



January 31, 2023

"Ceremony to Commemorate the Acquisition of New Certification as a General Insurance Total Planner" held

The General Insurance Association of Japan (GIAJ) held a "Ceremony to Commemorate the Acquisition of New Certification as a General Insurance Total Planner" on December 16 in an online format.

This event was held to commemorate the acquisition of new certification for General Insurance Total Planners, who have passed the Counseling Course of General Insurance College Course and have been newly certified between September 2021 and August 2022.

In addition to the "Commemorative ceremony," a "Special commemorative seminar" and a "Panel discussion" were held to help newly certified planners in their future work. The event was attended by 136 General Insurance Total Planners from all over Japan.

In his opening remarks, Mr. Giichi Shirakawa, the GIAJ Chairman, mentioned in light of the changes in the environment surrounding the general insurance industry, such as the drastic increase in natural disasters and the progress of digitalization as follows:

"We are aware that the cooperation of general insurance solicitors, who are engaged in community-based activities on a daily basis, is indispensable for the realization of "the formation of a safe and secure society," which is the one of the important goals of the GIAJ. In particular, we hope that General Insurance Total Planners, who are the front runners among the approximately 2 million general insurance solicitors nationwide, will play a leading role in providing comprehensive protection to customers."

Special commemorative seminar:

Under the theme of "How to overcome mental barriers: A society where people with and without disabilities can live together in their own way", an overview of the Act for Eliminating Discrimination against Persons with Disabilities and the reasonable accommodation required in the insurance field were explained with examples.

Panel discussion:

Participants discussed issues faced by their agents, such as dealing with the elderly in a proper manner, and their own ideas about the ideal insurance solicitor.

General Insurance College Course

As a mechanism for solicitors who passed the General Insurance Solicitors Examination with the goal of stepping up further, the GIAJ provides the “General Insurance College Course”.

The General Insurance College Course is comprised of the Experts Course for acquiring deep expertise concerning insurance solicitation and the Consulting Course for acquiring practical knowledge as well as skills, and employs a five-year renewal system.

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