

The General Insurance Association of Japan

August 24, 2023

Video release of the dialogue on large-scale earthquakes between the Minister of State for Disaster Management and Ocean Policy and the GIAJ Chairman

On the 100th anniversary of the Great Kanto Earthquake

The General Insurance Association of Japan (GIAJ) has released a video of a discussion between Mr. Koichi Tani, the Minister of State for Disaster Management and Ocean Policy, and Mr. Keisuke Niiro, the GIAJ Chairman.

This dialogue was materialized to commemorate the 100th anniversary of the Great Kanto Earthquake, with the cooperation of the Cabinet Office. It aims to raise public awareness of the actual damage caused by large-scale earthquakes and the need for preparedness, as well as contributing to damage mitigation and livelihood reconstruction in the event of such a disaster.

In the dialogue, the Minister talks about the damage caused by the Great Kanto Earthquake and other past large-scale earthquakes, as well as the need for "mutual assistance" within communities and "self-assistance" by ourselves in preparing for large-scale earthquakes, on top of "public assistance". Mr. Niiro, the GIAJ Chairman, explains the usefulness of earthquake insurance from the viewpoint of economic preparedness.

The GIAJ will continue its efforts to raise awareness of the need for preparedness, including earthquake insurance, in order to contribute to the safety and security of society.

The video of the dialogue can be viewed at the following link (in Japanese):

https://www.youtube.com/watch?v=cQj1jINZSwc

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